



# NGO Committee on Sustainable Development-NY

Supporting the United Nations & Communities Globally

*"Turn Your Passions into Actions for Change"*

<http://www.ngocsd-ny.org>

## Leveraging Innovative Technologies for the **SDGs** & Inclusive Economic Growth



**Mr. Bruno Rios Sanchez, First Secretary in the Permanent Mission of Mexico to the United Nations in New York.** Mr. Rios previously served in the Embassy of Mexico in Brazil as head of political, press and cooperation issues and in the Embassy in Saudi Arabia as Head of Political and Consular affairs.



**Ms. Hélène Molinier is Senior Policy Advisor on Innovation, Leading the Innovation and Technology Facility of UN Women.** Ms. Molinier has more than 15 years professional experience working in humanitarian, human rights and development organizations, she has led various innovative programming initiatives focusing on sustainable development, gender, justice and empowerment. This included the development of projects on innovative mechanisms for financing biodiversity conservation, on innovative legal frameworks, innovative and interactive capacity building methodologies and innovative grant making for legal empowerment and access to justice for vulnerable women. She has held increasingly responsible positions with the French Ministry of Foreign

Affairs, Business France, UNDP, WHO, the Global Fund, UNICEF and IDLO and worked in South Africa, Benin, Congo Republic, Switzerland, Sri Lanka and the Netherlands. She holds a Master in International Law and a Master in Diplomacy and International Relations.



**Mr. Isaac Reshad, Managing Director of Global Access Partner, LLC.** Mr. Reshad is a versatile and tactical entrepreneur with over 20 years of international venture experience. He brings a proven track record of leadership, international project management, trade financing, global sales and marketing, international joint venture, cross-cultural communication and venture capital experience to each engagement. Mr. Reshad began his career as a small business consultant, specializing in international sourcing, production and import/export operations. His projects concentrated in emerging markets and countries with United States free trade opportunities. These projects focused on the infrastructure, real estate, and textile industries. Currently, Mr. Reshad as the Managing Director of

Global Access Partner, LLC (GAP) which assists companies identify and monetize global business opportunities. GAP integrates the private sector, government agencies, and key stakeholders to secure and manage deals. The company specializes in Global Business Development, Project Acquisition and Management, Infrastructure/PPP, Government Relations, Impact Investing, and Strategic and Capital Raise Consulting. Gap plans to invest in Small Island Developing States in several sectors such as, but not limited to sustainable infrastructure, Climate Change industry and innovation, renewable energy and agriculture. Prior to GAP, Mr. Reshad Co-founded and Managed Sybaris Consulting Group LLC (Sybaris), which strategized with clients to identify opportunities for investment in post-conflict emerging markets and frontier markets. Sybaris provides full-cycle advisory services ranging from business development planning for project structure, leading negotiations with funding sources, evaluating local partners, and designing a sustainable and secure path for infrastructure projects. Mr. Reshad deployed his political and financial expertise to secure funding through his expansive network of equity, grant, loan, and risk insurance providers. Sybaris focused geographically in Central and Southern Asia, the Middle East, and Africa. He also serves on the boards of numerous professional and charitable organizations, while developing partnerships to support the United Nations 2030 Sustainable Development Agenda.



**Ms. Mahrinah von Schlegel is the Founder of VIAE Global & Executive Director of Embassy2.0 and the UN NGO Representative of Global Family.** Ms. von Schlegel is a Serial Entrepreneur, Technology Policy Advisor and Economic Development Specialist who has been a serial entrepreneur in the digital startup space since 2001 built, mentored and advised hundreds more across the globe. She has also developed nearly \$1B in real estate, was the first Latina in the US to have founded a technology incubator, and a pioneering academic in Startup Diplomacy. She received her education from the University of Pennsylvania and the Wharton School of Business. She is Founder of VIAE Global, a blockchain startup in stealth, and Executive Director of the NGO Embassy2.0. She lives and works in

New York and New Mexico. IG: @mahrinah TW: @mlvs / @VIAEglobal / @e2\_hq



**Mr. Mike Chuter is the Co-Founder of Thankful & the Thankful Organization.** Mr. Chuter is a global marketing expert and entrepreneur. He has helped deliver business results for over 25 years, through building relationships between brands and consumers in the UK, Europe, Australia and now the US. After spending a number of years working in global advertising agencies (Ogilvy and M&C Saatchi), in 2005, he co-founded CUBED Communications which focused on improving customer engagement and delivering results for organizations through the best use of data driven marketing techniques. CUBED was listed in both BRW Fast Starters and Fast 100 in 2010. The business was sold to Publicis Worldwide in 2014, the world's 3rd largest communications group. In 2010, he was awarded Australian Marketer

of the Year by the Association of Data Driven Marketing and Advertising. In 2013 he co-founded Thankful®... a global impact and content company working for social good and good business. Thankful® shifts the current dialogue to expand global awareness of critical issues, create measurable action and unite communities, corporations, influencers and charities. [www.thankful.org](http://www.thankful.org). Current/Previous Board Director positions include Association of Data Driven Marketing and Advertising (ADMA), JDRF and Comic Relief Australia. He is a current adviser for JDRFi and One Earth Rising as well as a mentor with Defy Ventures for incarcerated men and women.



**Mr. Ari Zoldan is the Chairman of Quantum Media Group & CMO of Ophtherium Labs.** As an on-air TV personality, Mr. Zoldan can be seen regularly on FOX, CNN & CNBC covering technology, media and business trends. He serves as Chair of the Media & Development committee for The Zahn Center for Innovation at City College. He holds press credentials on Capitol Hill and the United Nations and is a member of The National Press Club in Washington, DC.



**Ms. Natalie Zfat, Social Media Entrepreneur.** Ms. Zfat is a social media entrepreneur and Forbes Contributor who has partnered with some of the most iconic brands in the world, including Rolling Stone, Samsung, Food Network, American Express and Thankful.org. She is beloved social media community of half a million followers are dreamers, doers and entrepreneurs, from college students to CEOs. This year, WeWork honored her for having “cracked the code of the freelance economy.”

We thank our Co-Sponsors: Mediators Beyond Borders International, the Huairou Commission, Thankful, Ms. Sheima Sweiss, Youth for a Better World: Montessori MUN, Peace Boat-US/NYO, Global Foundation for Democracy & Development, Global Family, UNA-USA-Council of Organizations, Global Family for Love & Peace & CoNGO.

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