

UN76 Dialogue: Private Sector & Entrepreneurs Impact Change & Reflections of COP26: **Tuesday, Nov. 30, 2021 @1PM – 3:30PM, EST**



Mr. Maher Nasser, Director of the Outreach Division for the United Nations Department of Global Communications and Commissioner-General of the United Nations at Expo 2020 in Dubai. Mr. Nasser has over 31 years of work experience in the United Nations System. In the last seven years, Mr. Nasser was appointed three times as Acting Under-Secretary-General in charge of the Department of Global Communications (April to August 2012, August 2014 to February 2015, and most recently as Acting Under-Secretary-General for Global Communications from 1 April to 31 August 2017). Mr. Nasser to his current posting, he has worked in various capacities with the UN Department of Global Communications, the United Nations Relief and Works Agency for Palestine Refugees (UNRWA), UN Office on Drugs and Crimes (UNODC) in Vienna, Cairo, Amman, Jerusalem and Gaza. In February 2019, United Nations Secretary-General designated Mr. Nasser as Commissioner-General for United Nations' Participation in Expo 2020 in Dubai, United Arab Emirates. Maher Nasser holds a B.Sc. in Civil Engineering from Bir Zeit University in Palestine and a Postgraduate Diploma in Business Administration from the University of Warwick in the UK. He joined Columbia University's School of International and Public Affairs (SIPA) as a visiting Scholar while on Sabbatical Leave from the United Nations between January and May 2018. He is married with three children. An occasional runner, he completed the New York City Marathon in 2015, 2016 and 2017. Twitter: @MaherNasserUN, LinkedIn: <https://www.linkedin.com/mynetwork/>



H.E. Mrs. Rachel Ruto is the Spouse of the Deputy President of the Republic of Kenya, Founder and Patron of the Mama organization. She is a thought leader on financial inclusion and women economic empowerment. Through her leadership, she has become a role model for women and a champion on Faith Diplomacy, Food Systems Innovation, Nutrition, Mental Health and Wellness, Inclusivity, Climate Change and Entrepreneurship. Her Excellency founded the Joyful Women Organization, the first program of Mama in 2009. It has grown to 110,000 women in 6,000 groups spanning 41 Counties in Kenya, revolving over \$USD 20 Million. The initiative has now scaled up into the Mama Organization, organically responding to challenges of women through Mama Feeding, Mama Fresh, Mama Cycling, Carakana that empower women through creativity and Rear Guard that espouses values of leadership, mentoring and coaching through faith. Prior to these public service roles, she was a successful business woman and entrepreneur in Travel, Hospitality and Agricultural industries. Over the years Her Excellency has won various awards of excellence, notably the State Commendation Award on the Elder of the Golden Heart (EGH). In 2014, she received the Honorary Fellowship. Award on Women's Empowerment at the Binary University of Malaysia. In 2021, Her Excellency was appointed Champions on the AU Decade by the African Union Commission (AUC) and the World Economic Forum (WEF) as one of the high level on Women Economic level on Women Economic Empowerment and Financial Inclusion. Her Excellency holds a Bachelor in Education (B.Ed) and a Masters of Arts (MA) in Development Studies. Her Excellency is a humanitarian and passionate about mentoring of young people, education and avid cyclist.



Mr. Dan Shepard, UN Information Officer for the United Nations Department of Global Communications: Climate Change Focal Point. Mr. Shepard continues to support the UN system's efforts on climate change, which he has been engaged on since the Bali Conference in 2007, through the 2014 Climate Summit, the Paris Climate Conference and the ratification of the Paris Agreement. He worked to raise global ambition and action on climate change through the promotion of the UN Secretary General's 2019 High Level Climate Action and SDGs Summit during the UN74th General Assembly through to COP26 in Glasgow, Scotland. In addition to climate change, he works on a range of sustainability issues including biodiversity loss, food security, livable cities and water—all issues that involve economics, quality of life, and the environment. He has also served as editor of the United Nations Development Programme magazine, CHOICES, and also, for UNDP, worked on advocacy issues that included small arms and the rebuilding effort that followed the 2004 tsunami.



Mr. Daniel Perell, Representative to the UN for the Baha'i International Community and Co-Chair of the Steering Committee for the Coalition for the UN We Need. Mr. Perell joined the Baha'i International Community's United Nations Office as a Representative in 2011. His areas of work include social and sustainable development, global citizenship, human rights, the role of religion in society, and defense of the Baha'i Community. He is currently a Global Organizing Partner of the NGO Major Group and the Chair of the NGO Committee for Social Development. In 2010, Mr. Perell received a JD from the University of Virginia, School of Law and an MA in Law and Diplomacy from the Fletcher School at Tufts University and was admitted to the New York State Bar Association.



Dr. Keren Sagiv-Friedgut, M.D., CEO and Founder of SocialMind. Dr. Sagiv-Friedgut is a pediatrician with 20 years of clinical experience, certified in PRT (One of the most scientific autism interventions), and a mother of three children, two of which have autism. Dr. Sagiv-Friedgut founded SocialMind in 2019, after founding and managing a telehealth center for 5 years, training parents and professionals to implement autism interventions. SocialMind takes the training to the "next step", providing evidence-based therapy to children with autism through digital app-based parent training. The training includes video feedback from home videos of daily interactions. The company employs and trains parents of children with autism, to

help provide video feedback and empower other parents. The company also offers its services in a variety of languages, including Hebrew, English and Arabic. In addition to her work in the field of autism, Dr. Sagiv-Friedgut is an MD graduate of Hebrew University; She completed her pediatric residency with distinction, and participated in a fellowship program at the Hospital for Sick Children, Toronto. She was awarded a district excellence prize for her pediatric work with the community (Israel). Dr. Sagiv-Friedgut has been a volunteer at 'Physicians for Human Rights' since 2002.



Ms. Teddy Slavcheva, Co-Founder at Sooo Sustainability Magazine and Co-Founder at InnoP - Circular and Sustainable/ Women in Tech Oslo, Vice Leader/WomenTech Network Global Ambassador/ Nordic Women in Tech 2021 judge. Teddy is a cofounder and partner at Sooo Sustainability - a global immersive digital media covering topics related to SDGs with articles, visuals, audio, video, AR, and VR content from all around the world. Founded in Norway Sooo has a global team of creators, ambassadors, and experts in the area of sustainability. The mission of the organization is to spread awareness, educate and inspire action towards a more sustainable future for all. Teddy is highly interested in how tech can

bring positive impact and novel solutions for today's challenges, especially related to sustainability. Following that passion she became one of the founders of InnoP - a company that develops products from recycled plastics with the use of latest technologies and smart design solutions. She is passionate about diversity in leadership and tech and holds the role of a vice leader at Women in Tech Oslo, a non-profit organization that empowers and encourages more women to thrive in the technology field and lower the barriers of entry. She is also a global ambassador at WomenTech Network on a mission to untie 100 000 women in the field and a Nordic Women in Tech Nordic Awards 2021 judge. She is the Co-founder of Sooo Sustainability awareness and impact/ and Sustainability leadership clubs in Clubhouse she hosts weekly events to highlight the latest news and updates in the area of sustainability and connect sustainability professionals and entrepreneurs around the globe.



Mr. Stan Chen, CEO of RecycleGO Inc., and President of United Metal Recycling. As the CEO of RecycleGO, Stan is a leader of the recycling industry, serving as both a recycling technology and service provider, and United Metal Recycling, is a full-service, Class-A permitted recycling facility that handles all grades of ferrous and non-ferrous material, source-separated plastics, and fibers using state-of-the-art processing equipment. Stan is a leader of the recycling industry, serving as both. An eco-entrepreneur, Stan's passion for sustainability along with 20+ years of experience in the recycling industry has provided the knowledge needed to design and develop ever-innovative solutions for the recycling industry,

the economy, and the environment. He is a leader of the recycling industry, serving as both. Stan is also a speaker and panelist in the recycling, blockchain and sustainability spaces. Most recently he has spoken at Circular City Week NYC, the Ultramarine Ocean Summit, and the United Nations General Assembly Global Foundations/ Global Blockchain Business Council's Blockchain Central. Pre-Covid, Stan was selected to be a delegate of a US Department of Commerce sponsored trade mission to Malaysia and Indonesia to promote recycling between our countries, and was scheduled to speak at both ISRI and SWANA national conventions. Recently, he served as a mentor to Blockchain for Social Impact Coalition's annual Hackathon. During the height of the NYC Covid outbreak, Stan leveraged his supply chain expertise to help launch Maskforce, a nonprofit initiative sourcing PPEs to healthcare providers in critical need. Stan is an active member in the following organizations: ISRI - Institute of Scrap Recycling Industries; SWANA - Solid Waste Association of North America; MRAI - Materials Recycling Association of India; GBBC - Global Blockchain Business Council; BCC - Blockchain Chamber of Commerce; UNGC - United Nations Global Compact; BSIC - Blockchain for Social Impact Coalition; ISSP - International Society of Sustainability Professionals; GPML - Global Partnerships on Marine Plastics.



Ms. Mary Muia, Founder and Director of WEMA, a Public Health & Social Entrepreneur and Soroptimist International UN Environment Rep., in Nairobi, Kenya. Mary is a 2019 Evolution Business Council (EBC) Membership Award nominee as an emerging global leader and is the first EBC member in Africa. She lives in Nairobi, Kenya East Africa region. Mary is passionate about environment, climate change, gender equality, food security, water and sanitation. She champions for rights and access to adolescents and youth reproductive health, family planning, maternal neonatal child health and access to basic services and livelihoods for women and girls living in informal settlements and rural settings. Mary

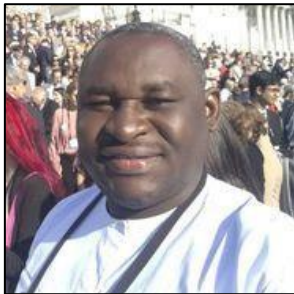
is a founder and director of WEMA, a community-based organization working to transform the lives of adolescent girls and young women to access education, prevent gender-based violence, early child marriages, teenage pregnancies, female genital mutilation (FGM), and other harmful practices through social entrepreneurship and economic resiliency initiatives. Her vision is to influence as a speaker, trainer, and coach in leadership as a tool to empower those working with girls and young women in vulnerable environments in Africa. A soroptimist, wife and a mother, Mary is the Immediate past Chair and President who helped bring Soroptimist International Africa Federation (SI AF) to its inauguration in June 2020, following many years of its formation journey. Mary was recently appointed to serve as a director for Soroptimist International (SI) Board starting January 2021 and a member of NGOCD-NY Executive Board member and of the NGO Major Group Urban Cluster.

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Ms. Francene Chadwick, Co-Founder and CEO of SERVE As CEO of Serve, Francene works to identify the financial needs of the family unit and community and create innovative technology-driven solutions. They reverse-engineer traditional banking, investment, and finance applications, aiming to increase accessibility and close the financial inequality gap. They are a trust-based financial platform inspired by co-operatives and led by community voices, creating inclusive and accessible wealth. At Serve, they are addressing economic inequality through technological innovation and advocacy, supporting the sustainable growth and development of mission driven organizations and local and family economies. They use blockchain, machine learning, and other emerging technologies to build services such as a Digital Purpose Trust geared towards giving profit and generating income for our members

and their communities. Their goal is to have a transparent, ethical no-fee financial system that is continuous in building multi-generational wealth. Francene has a background in management consulting, helping mission driven businesses achieve efficiency and visibility in the community through problem-solving and the implementation of collective tools and programming. Her experience has led me to develop strong skills in the worlds of startups, strategic planning, local economics, and finance. She is passionate about closing the financial inequality gap, community building, and developing products that make financial decisions simpler and rewarding.



Mr. David Michael Terungwa, Founder and Executive Director of Global Initiative for Food Security and Ecosystem Preservation (GIFSEP) based in Nigeria. He is the African Regional Coordinator for Citizens Climate Lobby, the West Africa Coordinator for The African Climate Reality Project & the volunteer coordinator 350 Nigeria. He advocates, educates and mobilizes communities to build resilience and take action on climate change. He is a highly efficient & dedicated individual with over 10 years' combined experience in Leadership for environmental sustainability, climate change and sustainable development in Africa. Passionate about environmental management, sustainable agriculture and renewable energy, dedicated to enabling sustainable development particularly in Sub Saharan Africa. David's personal mantra "Thou shall not pollute the Earth," he applies a

degree in Agricultural Engineering with a specialization in Soil and Water Management and a post graduate certificate in Renewable energy from TERI University New Delhi. His passion is training people, young and old, in best practices for sustainable land management, food production and environmental conservation. One of his initiatives is the #SolarForIDPCamps which is aimed at providing clean energy access to nearly 2 million persons taking shelter in different Internally Displaced Persons (IDP) camps across Nigeria by lighting up the IDP camps with Solar. Africa Regional Coordinator for Citizens Climate Lobby with 20 active groups spread across 15 countries in Africa teaching young people how to respectfully engage and lobby policy makers in their respective countries to make laws for environmental sustainability and climate change. Head Energy and Mitigation; Nigeria Civil Society Framework on Paris Agreement and Sustainable Development Goals. He is proud to be on the NGOCS-D-NY Executive Board and a member of the NGO Major Group Urban Cluster.



Dr. Andrise Bass, BSCJ, MBA, Ph.D President and Founder of Humanitarian Focus Foundation, Vice President of ASPAFrique, a Mentor/Leader at Al Gore's Climate Reality Project. She is a Vice Chair of the NGOCS-D-NY and a member of the NGO Major Group Urban Cluster. Dr. Bass is a Transformational Strategist Coach, Entrepreneur, and Philanthropist with over 28 years of experience in the business industry. She has been a community organizer, for grassroots movements, an author, a keynote speaker, a business entrepreneur for business start-ups and a business strategist for non-profits. Her passion is helping men and women become leaders in their communities. Over the past 11 years, she has trained and mentored thousands of corporate professionals and entrepreneurs from diverse backgrounds and varied industries across the globe. Every day, she looks forward

to helping her clients transform their lives, so they can create wealth and have a long-lasting sustainable legacy. In 2011, she was honored as a social ambassador for her humanitarian work and her positive fight on social justice in Haiti. She has a Bachelor's Degree in criminal justice, MBA in Organizational Psychology and Ph.D. in public policy and administration. Working with Al Gore she is a Mentor/Leader at Climate Reality Project and Vice President of ASPAFrique a non-profit. As President and Founder of Humanitarian Focus Foundation she is continuously working to support education, poverty alleviation, human rights, climate action, and sustainable development. Dr. Bass' goal is to educate women to become leaders of their communities.



Mr. Jeffery Huffines, Senior Advisor of the Coalition for the UN We Need and Together First. Since 2017 the civil society-led UN2020 initiative had facilitated discussions with member states, UN officials and civil society advocates on the need for a robust, well prepared 75th anniversary commemoration for the UN in 2020, one that includes a meaningful process of stocktaking, review and strengthening of the organization. In December 2020, the UN2020 campaign was renamed the Coalition for the UN We Need. Together First is a network of individuals, civil society organizations, practitioners, parliamentarians, business leaders and activists from all regions of the world committed to fair, open and inclusive solutions to improve global

governance. Jeffery had previously represented CIVICUS as UN Representative (NY), where he was an organizing partner of the UN DESA NGO Major Group (2011-2016) responsible for guiding multi-stakeholder engagement of NGOs in the lead up to Rio+20 through the adoption of the 2030 Agenda. He was Chair of the 65th UN DPI/NGO Conference, “2015 and Beyond: Our Action Agenda”, UN HQ NY, 27-29 August 2014. He was also Chair of the NGO/DPI Executive Committee (2007-2011), helping to organize the annual UN DPI/NGO Conferences hosted abroad in Paris (2008), Mexico City (2009), Melbourne (2010) and Bonn (2011). Jeffery was previously UN Representative (NY) for the U.S. Baha’i Community (1996-2009) where he led a number of NGO initiatives as Co-Chair of the Faith and Ethics Network for the International Criminal Court (FENICC); Chair of the UN Association/USA’s New York Council of Organizations; President of the Committee of Religious NGOs; and co-founder of the Tripartite Forum on International Cooperation for Peace.



Ms. Margo LaZaro, President and Chair of the NGO Committee on Sustainable Development-NY. She is Co-Founder & CSO of the SDG Impact Awards Community. Margo is a Coalition Partner of the Coalition for the UN We Need and the Director of UN Relations for Global Family, and Chair of the Board of Advisors for Youth for a Better World/Montessori Model UN, Youth Impact! Forum and she represents the Huairou Commission at the UN. She is proud to be a Charter Board member of the Soroptimist International Metro New York Chapter and a Climate Reality Project Leader. She is the Convener of the NGO Major Group Urban Thematic Cluster, as well as a member of the Women’s Major Group for the UN High Level Political Forum.

Margo is a Designer and Artist with a career in Film, Theatre & TV production. In addition, she is an activist dedicated to supporting the causes related to the 17 UN Sustainable Development Goals. She has worked within the UN Community as a Chief Developer of meetings, conferences and Special Events with over thirty years of experience at the United Nations. She collaborates with all stakeholders in developing inclusive and impactful programs and projects. The NGOCSD-NY was proud to be a Partner of the UN Secretary General’s UN75 Anniversary Dialogues and the UN Friends of World Oceans Day/Month initiatives. Margo is mainly focused on connecting all areas of the 17 UN SDGs. She passionately champions SDG 17 on Building Partnerships and she believes in the NGOCSD-NY motto: *“Turn Your Passions into Actions for Change.”*. Margo brings entrepreneurs of all ages and the private sector into the United Nations discourse to foster investing in the SDG solutions to support the success of the UN2030 Sustainable Development Agenda, so we “Leave No One Behind.”.

Co-Sponsors: NGO Committee on Sustainable Development-NY, PVBLC Foundation, Baha’i International Community, Coalition for the UN We Need, The Stimson Center, SDG Relief Fund, Together First, SDG Impact Awards Community, Global Family, Soroptimist International, SocialMind, Humanitarian Focus Foundation, Salvation Army International Social Justice Commission, Consortium for Sustainable Urbanization, Empower-a-Billion-Women(EBW), Debate for Peace, Huairou Commission, Youth for a Better World:/Montessori Model UN, Youth Impact! Forum, General Assembly of Partners, Global Family for Love & Peace, ICW, GNEC, CoNGO, and UNA-USA Council of Organizations.

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