NGO Committee on Sustainable Development-NY along with Co-Sponsors UN2020, COVIDxNOW. Empower a Billion Women and the SDGIA Community

"UN75 Dialogue: COVID-19 & the Road Back"

Thursday, October 8, 2020 - 1PM to 3:30PM EST



Natalie Samarasinghe, Deputy to the Special Adviser on Preparations for the Commemoration for the UN's 75th Anniversary. Natalie served as Chief Speechwriter for the President of the 73rd Session of the United Nations General Assembly. She has been the Executive Director of the United Nations Association – UK (UNA-UK) working with United Nations Association, since 2006. She is currently on leave of absence from UNA-UK, As the first woman to head the United Nations Association-UK, she has had overall responsibility for UNA-UK's programmes, with particular focus on advocacy, strategic communications, human rights, peace and security, and UN reform, including the Together First campaign on the Organization's 75th anniversary in 2020. Natalie is a regular commentator on UN issues, and has edited or contributed to publications including the SAGE Major Work on the UN, The Oxford Handbook on the United Nations and the "Global Goals" and "Climate 2020" series. She

has advised or served as a trustee for organizations including the Association of Citizenship Teaching, Sri Lanka Campaign and the Doc Society film foundation. In 2013, she co-founded the 1 for 7 Billion campaign for a more transparent and inclusive process to select the UN Secretary-General. In 2018, she was awarded a prize by the Global Challenges Foundation for a proposal to open up UN decision-making and delivery to external stakeholders.



Dr. William A. Haseltine PhD, Chair and President of ACCESS Health International and Chairman of the Haseltine Foundation for Science and the Arts. William is a scientist, businessman, philanthropist and author. He is an internationally recognized expert on Covid-19 and is often sought out for advice on how to confront pandemics. He was a professor at Harvard Medical School and Harvard School of Public Health from 1976-1993 where he was Founder and Chair of two academic research departments, the Division of Biochemical Pharmacology and the Division of Human Retrovirology. He is well known for his pioneering work on cancer, HIV/AIDS, and genomics. He is a pioneer in biotechnology having founded more than a dozen biotechnology companies in fields ranging from development of cutting edge pharmaceuticals to new materials and fuels. He is the Founder of Human Genome Sciences, Inc. and served as the Chairman and CEO of the company for twelve

years. Eight pharmaceutical products from companies he founded are currently approved by U.S. and international regulatory agencies. William is currently Chair and President of ACCESS Health International, Inc., a Foundation active in the United States, India, China, Singapore, and the Philippines (www.accessh.org). He is also Chairman of the Haseltine Foundation for Science and the Arts. He is the author of more than 200 peer reviewed manuscripts and ten books, including two books on Covid: A Family Guide to Covid and A Covid Back to School Guide. Twitter: @WmHaseltine, Facebook: @WilliamHaseltineAuthorLinkedIn:, @WHaseltine



Dr. Marya Ghazipura, PhD(c), MS, Epidemiologist, and Biostatistician at NYU Langone Health. Marya serves on New York City's COVID-19 Scientific Advisory Council led by the Deputy Mayor for Health and Human Services. Marya is an epidemiologist and biostatistician with nearly 10 years of experience in consulting, evidence analytics, guideline creation and evaluation, developing implementation frameworks, and working with other strategists to sustain improvements in complex health systems. She has worked with and consulted for scores of industries internationally, including leading large teams to develop clinical guidelines for Canadian government and medical societies; serving as a key consultant for Gilead Sciences; collaborating with NASA scientists to utilize their modelled satellite data on air pollution to assess health outcomes; acting as the primary scientific advisor for the NYDG Foundation; consulting for a group of physicians on disaster preparedness

pathways and protocols, which have now been published and widely used for training purposes. As a results-driven professional, she has extensive experience leading teams of major stakeholders -- including government, pharmaceutical, and medical -- to guide government policy and budgetary decision-making, clinical decision-making and practice guideline development. She is passionate about translating research into practice and providing decision support.



Shelby Hedgecock is the founder of "Not So Rich Not So Famous" & a COVID-19 Long Hauler. "Not So Rich Not So Famous" is Shelby's lifestyle brand and reality show. She is also an Account Manager for Zentap, an innovative business consulting and software agency, as well as an ambassador for "Iconic Beauty," a women's empowerment brand. April 20, 2020, Shelby was diagnosed with COVID-19. She was hospitalized in May and almost 6 months later, even as a former personal trainer without any preexisting conditions, she is still dealing with severe complications. She is what you call a "Long Hauler" and throughout her journey of uncertainty, seeking answers, and healing she has locked arms with other survivors, making it a mission to spread awareness on the long term implications of this virus. She has made headlines and appeared on NBC, CNN, Inside Edition, Inside The Issues, Cuomo Prime Time, Salon, and multiple other media outlets amplifying her voice in this cause. Through

her advocacy, she was brought on as **Special Advisor to COVIDxNOW**, a global network of thought leaders cultivating solutions for COVID-19, which is also an initiative of the Empowering A Billion Women Foundation. She's a breath of fresh air sharing her own authentic personal struggles and successes with the world making it a mission to cultivate change and empower others while doing so. Through her transparency and bravery, she's shaping the hearts of millions.



Mara G. Haseltine, an International Artist and a Pioneer in the field of SciArt. Haseltine is an environmental activist and educator. She collaborates with scientists and engineers to create work that addresses the link to between our cultural and biological evolution. Her work takes place in the studio, lab and field infusing scientific inquiry with poetry. She was a pioneer in the translation of scientific data and bioinformatics into three-dimensional sculptures and became known for her outsized renditions of microscopic and sub-microscopic life. She created the first solar powered oyster reef in NYC and has studied sustainable reef restoration methods extensively for the past 15 years fusing art with sustainable solutions for 'SIDS', Small Island Developing States at the United Nations. Haseltine has been a contributing member of the Explorers Club since 2008, she was awarded Return of the Flag with Honors for her work on the high seas with Tara Expeditions studying atmospheric climate

change and its relationship to planktonic ecosystems. She is proud to be an Honorary Advisor of the NGOCSD-NY. (For full CV go to www.calamara.com) – **Art Installation Photo of Corona-virus Sculpture by Mara G. Haseltine



Dr. Myriam Sidibe. Co-Founder and Chair of the Kenya National Business Compact on Coronavirus and is the woman behind the multi-award winning and **UN recognized Global Handwashing Day** now celebrated in over 100 countries. From within Unilever, she has created a movement to change the handwashing behaviors of one billion people, the single biggest hygiene behavior change programme in the world. In addition, Myriam is a Research Fellow at the Mossavar-Rahmani Center for Business and Government of Harvard Kennedy School. She is the author of the best-selling book #1 Business Ethics <u>Brands on a Mission: How to Achieve Social Impact and Business Growth through Purpose</u> (Routledge 2020) and her TED talk <u>The Simple Power of Handwashing</u> has been viewed more than 1 million times. She is a regular contributor to the Entrepreneur and is regularly featured in FT, Forbes, HBR, The Guardian, Huffington Post, Reuters and CNBC.



Neil Ghosh is President and CEO of SOS Children's Villages USA, which is dedicated to the care of orphaned and vulnerable children and youth around the world. Neil's experience and expertise span the nonprofit, government and private sectors. He has successfully launched and grown several nonprofit and for-profit operations from the ground up and has created internal structures, teams, business models and strategies to reach organizational goals. He is a bridge builder with expertise and networks in the United States, Asia, Europe, Australia, Latin America and Africa. Neil grew up in India and started a local grassroots organization to empower children and youth when he was 14. His childhood experiences spurred his involvement in the international development field, after spending more than a decade in the private and government sectors. Neil was previously Executive Vice President of Global Fund for Children, which works with child-focused community-based organizations

around the world, and served for nine years as CEO of SNV USA, which addresses systemic poverty on a global scale. He founded Global Youth Initiative, a youth empowerment social enterprise, and Globe Trade Network, a management consultancy, and has consulted for the U.S. Department of Homeland Security, U.S. Army Corps of Engineers, Deloitte, Citibank and others. Neil is a Certified Management Consultant with an MBA in international business and an MS in management information systems. He has been featured and published by media outlets in the U.S. and abroad, including CNN, Devex, the Washington Post, the Huffington Post and Stanford Social Innovation Review.



COVIDxNOW. COVIDxNOW is a community of global leaders from all sectors and all geographies working together to build rapid responses to Covid-19 with a focus on women and people of color. She is a global citizen, entrepreneur, leader, and management and business expert and a stand-up comedian committed to positive social impact around the world through innovation, partnerships, endless curiosity, and humor. Devoted to finding leading edge solutions to the world's challenges. Courtney has proven organizational leadership with over 25 years' experience in international social impact. She has worked in, and traveled to, over 95 countries. Courtney has an MBA and Masters in Public Policy from The University of Chicago.



Ingrid Vanderveldt (iV) is the Chairman and CEO of Empowering a Billion Women (EBW), EBW Distributors (a division of EBW2020). & Vanderveldt Global Investments. Previously, she was the first Entrepreneur-in-Residence ("EIR") for Dell Inc. where she oversaw entrepreneurial initiatives worldwide helping to build a \$250 million business segment and founded the \$125M Dell Innovators Credit Fund, Dell Founders Club, and the Dell Center for Entrepreneurs during her 3-year term. iV is an Emeritus member of United Nations Foundation's Global Entrepreneurs Council, is a Managing Partner of Vanderveldt Global Investments, founding organizer of the GLASS Forum (Global Leadership & Sustainable Success), and co-founder of The Billionaire Girls Club. She also created and hosted CNBC's first original primetime series, "American Made," reaching over 1M viewers around the globe and is a Dell Women's Entrepreneur Network (DWEN) Member. She is a Global Ambassador

and Advocate of Women & Diverse Leaders creating social and economic impact and job creation. She's the Recipient of the Global Empowerment Award by the Global Business and Interfaith Peace Awards in partnership with the UN. iV has been featured on outlets including NBC, CNBC, FOX, ABC, USA Today, The Wall Street Journal, Forbes, Bloomberg, CNN Money, Fortune Magazine, Fast Company, Inc Magazine and Entrepreneur Magazine. She was named one of Oprah's SuperSoul 100 Global Leaders. She also was ranked #1 Super Connector by Fast Company, is the recipient of the Forbes and Northwestern Mutual Global "Entrepreneur in Excellence Award" and was just named the 100th Champion Celebration for the HearStrong Foundation, recipient of The Global Voice Award, World Women Foundation and The Girl Scouts "Women of Distinction" Award. She holds a Masters in Architecture at the Savannah College of Art & Design and an MBA in Entrepreneurship from UT at Austin.



Cynthia Barnes, Vice President of Contracts and Development, EBW Distributors. Cynthia has twenty-eight years of experience in leadership, management, and process improvement in both non-profit and Fortune 500 manufacturing environments. She has a consistent history of providing professional expertise to organizations to assist the organization in documenting their business processes, removing waste, and improving the overall process efficiency without increasing operating costs. Previously, Cynthia served on four Goodwill boards. From 2003-2005, Cynthia served on the advisory board for Goodwill Industries of Middle Georgia and the CSRA where she assisted in the layout of processing area when Goodwill relocated from Downton Macon to an old Sam's Club building. During the same time, Cynthia served on the Goodwill Global Inc. board of directors in Bethesda, Maryland. From 2005 to 2010, Cynthia served on the board of directors for Goodwill Industries International in

Rockville, Maryland, and held two roles on the International Committee: secretary and co-chair. Cynthia also served on the Board of Directors for Goodwill Industries of Coastal Empire, Inc. in Savannah, Georgia, from 2006 to 2011 where she served as secretary and chairman of the board. Cynthia earned her bachelor's degree in mechanical engineering from Gannon University in Erie, Pennsylvania, and her Juris Doctor from Florida Coastal School of Law in Jacksonville, Florida. She is also a graduate of the Leadership Georgia Class of 2009 and a current member of Leadership Orlando Class 98.



Linda Pringle Evans, Dean of Education for Empower a Billion Women (EBW).. Linda has mastered the art of personal and business branding. She learned business and personal branding from several of this country's top companies. Her work with these businesses led to the discovery of how personal branding lets individuals define and own their identities and create their own success. Linda used her discovery to launch Pringle Business Consulting, LLC, a personal branding company. She assists women entrepreneurs and service professionals in gaining more visibility, exposure, and distinction. Linda offers strategic brand development through workshops, seminars, speaking, consulting and group coaching. Linda's most notable quote is "In order to stand out one must be branded with impeccable distinction." For more information visit: www.pringlebizconsulti



Manal Kahi is the Co-Founder and CEO of Eat Offbeat. Manal is a social enterprise that delivers authentic ethnic meals made by refugees who are now chefs in New York City. Ms. Kahi came to the United States from Lebanon to pursue a Master's Degree at Columbia University in International Environmental Affairs. She has a passion for traveling, social impact and great food, but not necessarily in that order. However, the Hummus she found on supermarket shelves in NYC led her on a different journey. She made her own hummus from a family recipe, her friends loved it, and she considered starting a business. At the same time, millions of Syrian refugees were fleeing their country, making up a quarter of Lebanon's population by October 2013. She co-founded Eat Offbeat to help New Yorkers discover authentic off-the-beaten-path cuisines from around the world all the while providing recently resettled refugees who are passionate about cooking with a job and a place to thrive. The for-profit

caterer specializes in authentic cuisine cooked by recently arrived refugee chefs for a growing list of corporate and non-profit clients in New York City. Her small business in growing and they currently employ several dozen chefs, and most of them are women. They cater to corporations, universities and non-governmental organizations with their sights set on growth. They want to bring their food to like-minded companies that share their passion for social good. Eat Offbeat has been featured in numerous Media and News outlets including The Guardian, Forbes, the Huffington Post, Newsweek, Fast Company, ABC-TV.



Jeffery Huffines is Senior Advisor to UN2020 and Together First. Jeffery represented CIVICUS at the UN High-Level Political Forum since its inception and was an organizing partner at the UN DESA NGO Major Group (2011-2016) responsible for guiding multi-stakeholder engagement of NGOs during the lead up to RIO+20 through the adoption of the UN 2030 Sustainable Development Agenda. Jeffery joined CIVICUS in 2009 as UN Representative (NY). Since 2017 the civil society-led initiative UN2020 has facilitated discussions with many member states, UN secretariat officials and civil society on the need for a robust, well prepared 75th Anniversary commemoration for the UN in 2020, one that includes a meaningful process of stocktaking, review and strengthening of the organization 15e was Chair of the 65th UN DPI/NGO Conference, "2015 and Beyond: Our Action Agenda," UNHQ NY, 27-29 August 2014. Previously, Jeffery was elected Chair of the NGO/DPI Executive Committee (2007-2011), when the

Annual UN DPI/NGO Conference was hosted abroad in Paris (2008), Mexico City (2009), Melbourne (2010) and Bonn (2011). He had previously served as Main UN Representative for the U.S. Baha'i Community where he led a number of NGO initiatives as Co-Chair of the Faith and Ethics Network for the International Criminal Court (FENICC); Chair of the UN Association/USA's New York Council of Organizations; President of the Committee of Religious NGOs; and co-founder of the Tripartite Forum on International Cooperation for Peace.



Margo LaZaro, President and Chair of the NGO Committee on Sustainable Development-NY and Co-Founder & CSO of the SDG Impact Awards Community. Margo is a Coordinating Partner of the UN2020. She is the Director of UN Relations for Global Family, and Chair of the Board of Advisors for Youth for a Better World/Montessori Model UN, Youth Impact! Forum and she represents the Huairou Commission at the UN. She a proud Climate Reality Project Leader and a member of Soroptimist International. She is a Designer/Artist & Activist who has been dedicated to being of service with over thirty years of experience at the United Nations working in the UN Community as a Chief Developer of meetings, conferences and Special Events. She works with all stakeholders in developing inclusive and impactful programs and projects that include the UN Sustainable Development Goals. She is the Convener of the NGO Major Group Urban Thematic Cluster, as well as a member of the

Women's Major Group for the UN High Level Political Forum. Margo's work is mainly focused on connecting all areas of the 17 SDGs. She passionately champions SDG 17 on Building Partnerships and she believes in the NGOCSD-NY motto: "Turn Your Passions into Actions for Change." The NGOCSD-NY is a proud Partner of the UN Secretary General's UN75 Anniversary Dialogues and the UN Friends of World Ocean Day/Week initiative. Margo brings entrepreneurs of all ages and the private sector into United Nations discourse to foster support for the success of the UN 2030 Sustainable Development Agenda, so we "Leave No One Behind."

> "Turn Your Passions into Actions for Change" ngocsd-ny.org, sdgimpactawards.org,













