



"Women Entrepreneurs: Empowering Women's Economic Leadership"

Concept Note

Women's Economic Empowerment must include equal opportunities for women entrepreneurs, income security and social protection. The private sector is a key stakeholder in advancing gender equality and women's empowerment. There must be an increase in the share of trade and procurement from women owned enterprises and female cooperatives in both the public and private sector.

Our panelists include policy makers from Sri Lanka, Kenya and UN Women and will feature three outstanding women entrepreneurs who have built their own businesses and who actively support mentoring women to become leaders of their own business initiatives for sustainable economic growth.

We will discuss ways to stimulate and promote economic growth through the promotion of competition, entrepreneurship and innovation, and to reduce unemployment, particularly amongst young women by encouraging entrepreneurship.

It is important to look at practical methods to enhance business opportunities for women. Therefore, we will also focus on Sri Lanka's experiences as it embarks on a transformative process of economic recovery.

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