

65th Annual UN DPI/NGO Conference

“Fostering Women's Entrepreneurship in the Post-2015 Development Agenda: A Multi-Stakeholder Approach”

When: Wednesday, August 27th 2014

Time: 3PM – 4:15PM

Where: United Nations Headquarters, Conference Room B – Level CB-1B

Fostering women’s entrepreneurship is critical to achieving sustainable economic growth and meeting sustainable development goals and targets. In 2012, it was estimated 200 million women started a business or ran an established business, providing jobs and opportunities to other women, men, families and communities around the world. Further, by creating sustainable businesses, women can bring needed action, imagination and innovation to global challenges such as climate change and water scarcity. However, ensuring that women have the necessary resources, support and opportunities to create and lead thriving and sustainable businesses requires the concerted efforts of all stakeholders including government, NGOs, as well as the private sector, which through inclusive sourcing, can help bring successful women-owned businesses to scale. This session will explore how multi-stakeholder collaboration and partnership is needed to advance women’s entrepreneurship and achieve a sustainable and inclusive future for all.

Call to Action: Women Entrepreneurs are critical for Sustainable Development Beyond - Post-2015.

Sponsor: International Council of Women

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UN Global Compact

Africa Development Interchange Network

World Federation of Ukrainian Women's Organizations

National Council of Women-USA

Global Family

Moderator: Ms. Ursula Wynhoven, General Counsel & Chief Social Sustainability, UN Global Compact

Speakers:

- Ms. Nadine Cino, CEO, Tyga-Box Systems Inc., Sustainable Solutions
- Ms. Shanley Knox, Co-Founder/CEO, Olivia Knox: Repurposing after-market cow horn through partnerships with luxury designers and retailers around the globe
- Ms. Hazami Barmada, Founder & CEO of Al-Mubadarah: Institute for Arab Development & Innovative Philanthropy Adviser - Empowering women and youth through entrepreneurship training & knowledge transfer
- Ms. Neha Misra, Chief Collaboration Officer, Solar Sister, an social enterprise bringing clean energy to women and communities in Kenya, Nigeria, Tanzania & Uganda –
- Mr. Sergio Fernandez de Cordova, Co-Founder & Co-Chair, Next Generation Energy Leaders Council, Founding Member of the United Nations Foundation’s Global Entrepreneurs Council – Women Entrepreneurs are critical for the Post-2015 Agenda –

Moderator:



Ms. Ursula Wynhoven, General Counsel & Chief, Governance and Social Sustainability, UN Global Compact

Ursula Wynhoven is Chief, Governance and Social Sustainability and General Counsel for the United Nations Global Compact. She is a member of the office's Senior Management Team. In addition to managing legal affairs and governance matters, Ursula leads the global strategy development for the UN Global Compact's workstreams on the social dimension of corporate sustainability. This includes the workstreams on human rights and labour principles, women's empowerment, business and children, indigenous peoples' rights and human trafficking. She began working with the UN Global Compact in 2002. Previous positions held with the UN Global Compact include Head, Legal & Policy, Special Assistant to the Executive Director, Human Rights Adviser, and Programme Manager, Learning Forum. A lawyer by background, Ursula worked in private legal practice and government human rights agencies in both Australia and the United States before joining the UN. Ursula has also worked for the Secretariat of the Organisation for Economic Cooperation and Development on the Guidelines for Multinational Enterprises, the OECD's corporate responsibility initiative. Among other academic qualifications, Ursula has two Masters of Law degrees - from Columbia Law School, where she was also a Human Rights Fellow, and from Monash University Law School in Australia. She is an Adjunct Professor in Business and Human Rights at Fordham Law School in New York. She is admitted to practice law in jurisdictions in Australia, United States (California), and England and Wales.

Speakers:



Ms. Nadine Cino, Co-Founder & CEO, Tyga-Box Systems Inc.

Nadine co-invented the Tyga-Box System and founded the company out of her caring for the environment, bringing the first Tyga-Box to market in 1996. Tyga-Box is a reusable plastic box and dolly moving system, rented to companies and individuals when moving, replacing corrugated boxes entirely and reducing the cost of the move by 30% and waste-to-landfill by 100%.



Ms. Shanley Knox, Co-Founder, Olivia Knox:

Shanley Knox is the Co-Founder of the manufacturing social enterprise Olivia Knox, which repurposes after-market cow horn through partnerships with luxury designers and retailer around the globe. Her previous experience includes three years of reporting on international issues in Washington DC, Los Angeles and Brooklyn, New York.



Ms. Hazami Barmada, Founder & CEO, Al-Mubadarah: Institute for Arab Development & Innovative Philanthropy Adviser

Hazami Barmada is a social entrepreneur and strategy consultant, working with institutions on strategic communications, business development, public affairs, and program management. Hazami is Founder of Al-Mubadarah: Institute for Arab Development (www.almubadarah.org), an international NGO that focuses on knowledge transfer, capacity building and social development in the Middle East and North Africa. She is also the Founder of Nexus Middle East on innovative philanthropy and social entrepreneurship.



Ms. Neha Misra, Chief Collaboration Officer, Solar Sister:

Neha Misra is the Chief Collaboration Officer of Solar Sister- an award winning social enterprise combining the breakthrough potential of clean energy technologies with a deliberately women-centered direct sales network bringing light, hope and opportunity to even the most remote communities in rural Africa. As a key member of Solar Sister's founding team, Neha has played a pivotal role in Solar Sister's expansion in Uganda, Nigeria and Tanzania. Neha is also a Solar Suitcase Ambassador for We Care Solar, which is bringing solar power to remote maternal health clinics around the world.



Mr. Sergio Fernandez de Cordova, Chairman, G8 Young Summit, & Founding Member, United Nations Foundation's Global Entrepreneurs Council

Sergio Fernandez de Cordova is an internationally recognized entrepreneur, investor and philanthropist working at the intersection of media and leveraging public-private partnerships for social impact. He is the Chairman of the Next Generation Energy Leaders in the World Energy Forum, Chairman of the G8 Young Summit, and one of the founding members of the Global Entrepreneur Council at the United Nations Foundation.