

# 68<sup>th</sup> UN Civil Society Conference - Workshop

Lead Sponsor: Global Family

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## How Philanthropy & Innovative Technology Support Communities

Tuesday, August 27 from 17:00-18:15

Room 155C

Salt Palace Convention Center

100 S. W. Temple, Salt Lake City, Utah 84101

Our panel will highlight the impact of designing innovative technology for the philanthropic sector to support cities and communities is a unique proposition. Philanthropy stands alone of all private sectors as the one that is freeing money from a capitalist system and allowing direct social intervention through donation with no expectation of financial returns. The tech and consulting sectors are used to designing products and services for companies whose goal is profit. As a result, there are few real best practices for philanthropy and the software options for professional philanthropists fall short. And all of these services are cost-prohibitive to many changemakers in communities globally. Unfunded List's proprietary software, called the Assignment Matrix, was built to aid our process of assigning grant proposals of various formats to expert reviewers of various experiences. Our software engineers have all the requisite coding skills, but also real experience in grantmaking to inform their design choices. After a successful round of testing, we are forming a collaborative partnership with other grantmaking entities and philanthropy support organizations to focus on communities. The partnership's founding members will include the MacArthur Foundation, Kettering Philanthropies and others and members will share access to the software, as well as to proposal deal flow and educational resources provided by Unfunded List. The SDGs provide an opportunity for private philanthropists to travel the same road towards a shared set of goals. Following our informative presentations we will engage in an inter-active discussion that will produce road maps for supporting civil society initiated and community driven projects.

### Speakers:

**Dave Moss**, Founder of the Unfunded List, he has raised over \$150M for various causes and as grantmaker he has helped give away over \$6M. He was a lead organizer for the Nexus Summit and the Media for Social Impact Summit, both in partnership with the United Nations.

**Mahrinah von Schlegel**, Founder of VIAE Global & Executive Director of Embassy2.0. She's a UN/Representative of Global Family. A Serial Entrepreneur, Technology Policy Advisor and Economic Development Specialist and a serial entrepreneur in the digital startup space since 2001 built, mentored and advised hundreds globally.

**Dr. Andrise Bass**, President and Founder of Humanitarian Focus Foundation, Vice President of ASPAFrique. Dr. Bass is a Transformational Strategist Coach, Entrepreneur, and Philanthropist with over 28 years of experience. She has been a community organizer for grassroots movements, author, a business entrepreneur for start-ups and business strategist for non-profits.

**Moderator: Margo LaZaro:** Director of UN Relations for Global Family, President and Chair of the NGO Committee on Sustainable Development-NY. Chair, Board of Advisors for Youth for a Better World/MMUN, UN Representative of the Huairou Commission and Convener of the NGO Major Group Urban Cluster. She has thirty years of experience at the UN working as a Chief Developer of Conferences and Special Events with stakeholders from every sector in developing impactful projects for all the SDGs.