



Working Together: Making a Difference.
Department of Public Information Non-Governmental Organizations

International Day of Happiness

20 March 2014

Social Entrepreneurs: Sharing Happiness Initiatives for the Post-2015 Agenda

Temporary General Assembly Hall - 3:15PM - 6:00PM

Entrepreneurs are taking the lead today by making their long term commitments to contribute to the solutions in the world while inspiring others to join them in sharing their resources for Sustainable Communities globally.

Moderator: Ramu Damodaran, UN Academic Impact, DPI

***H.E. Mr. Carlos Enrique Garcia Gonzalez, Permanent Representative of
El Salvador to the United Nations***

***H.E. Dr. Hamid Al-Bayati, Former Permanent Representative of Iraq
to the United Nations***

Claire Bulger, The Earth Institute, Columbia University

***Jeffrey Sachs, Director, The Earth Institute, Columbia University (Video mes-
sage)***

Christina Stevens, Award winning Author & Film Director

Jeff Olson, Founder, Live Happy Magazine

Jason Keehn, Founder of Accompany

Julian B. Kiganda, President of African Diaspora for Change

Adam Shell, Independent Documentarian

The Event is Organized in Collaboration with

**H.E. Mr. Carlos Enrique Garcia Gonzalez of the Permanent Mission of
El Salvador to the United Nations,**

In Partnership With

**Global Family, International Council of Women-CIF, National Council of Women-US,
FIA Foundation, the NGO Committee on Sustainable Development, and Live Happy Media**



Ramu Damodaran, UN Academic Impact, DPI

Ramu Damodaran is Deputy Director for Partnership and Public Engagement in the United Nations Department of Public Information's Outreach Division and is chief of the United Nations Academic Impact initiative, which aligns institutions of higher learning and research with the objectives of the United Nations and the States and peoples who constitute it. He is also the current secretary of the United Nations Committee on Information. His earlier posts with the Organization have included the Departments of Peacekeeping and Special Political Questions, as well as the Executive Office of the Secretary-General. Ramu Damodaran worked for the Indian Foreign Service. He was promoted to the rank of Ambassador, and served as Executive Assistant to the Prime Minister of India. He also served in diplomatic missions in Moscow and to the United Nations, and in a range of national governmental ministries.



H.E. Dr. T. Hamid Al-Bayati, Former Ambassador of Iraq to the United Nations

Dr. T. Hamid Al Bayati is a Professor at the Department of Political Science at Rutgers University. He was the Permanent Representative of Iraq to the United Nations from April 2006 to April 2013. He worked as the Deputy Foreign Minister for Political Affairs and Bilateral Relations from 2004 to 2006. During the same period, he headed the Iraqi Center for Strategic Studies. Dr. Al-Bayati was elected as the Chair of the Third Committee, related to Social, Economic, and Human Rights in 2006; the Vice President of the General Assembly in 2007; and the Chair of the Sixth Committee, dealing with legal issues, in 2008. Additionally, Dr. Al-Bayati was elected as the Chairman for the United Nations Disarmament Commission (UNDC) in 2011.



Christina Stevens, Award winning Author & Film Director

Christina Stevens, born in Sydney, Australia, fifth generation in a theatrical family and great granddaughter of Randolph Bedford, M.L.A. member of Parliament, publisher and lauded as one of the most colorful personalities in Australian letters and politics. It was this heritage and her belief that storytelling inspires positive change that impacted Christina's career, first as a Madison Avenue Creative Director and subsequently as an award winning filmmaker and author ~ recipient of the coveted Gold Lion at the Venice Film Festival and Grand Prize Winner of the Hay House Writing Competition for her 2014 book, "LOVE. The Saint and the Seeker." She serves on the Special Projects Committee of the Directors Guild of America and on the Board of Ted Turner's Captain Planet Foundation, whose mission is to empower the world's youth to work individually and collectively as environmental stewards realizing their vital role in the transformation of life on earth today.



Jason Keehn, Founder of Accompany

Jason founded ACCOMPANY to leverage the economic engine of the fashion and lifestyle industry towards positive impact for global communities in need. Jason brings with him 3 key areas of expertise – strategic image-making for global fashion retailers, leadership experience growing a small business, and a passion for applied ethics surrounding the needs of marginalized and exploited communities. For the past 7 years, Jason has been integral in growing YARD – a strategic image-making agency in New York – and now leads their expansion efforts as Chief Growth Officer.

He has been published in three academic journals and two national conferences based on his research on the under-acknowledged risks of low-income women and the ways in which unregulated fertility markets treat them like commodities.



Adam Shell, Documentarian: Pursuing Happiness

Adam is an award-winning documentary film director, editor and musician. He began his film career with a personal documentary about his childhood entitled "put the camera on me" which toured over 17 film festivals and is featured on one of This American Life with Ira Glass' most popular segments, "The Kids Stay in the Picture." He co-wrote, directed and edited Finding Kraftland, which won 19 awards, including Best Editor, Best Documentary, Audience Award and a Creative Spirit Award.



H.E. Mr. Carlos Enrique Garcia González, Permanent Representative of El Salvador to the United Nations

H.E. Mr. Carlos Enrique Garcia Gonzalez was appointed as Permanent Representative of El Salvador to the United Nations on March 13, 2013. Ambassador Carlos Garcia is currently President of the Fourth Committee of the General Assembly (Special Political and Decolonization); Vice-President of the Economic and Social Council (ECOSOC); Vice-Chairman of the Commission for Social Development 2013-2014; and Vice-Chairman of the Commission on the Status of Women in the period 2014-2015 (He also served as Vice-Chairman of the CSW 2012-2013). He holds a Special Course's degree in International Relations from the Diplomatic Academy of Madrid (Spain) and a bachelor's degree in International Relations from the University of El Salvador. Ambassador Carlos Garcia is married with Ines Elizabeth Oviedo de Garcia and has a daughter, Melanie Elizabeth Garcia Oviedo.



Claire Bulger is the Special Assistant to Jeffrey Sachs, Director of The Earth Institute

She is the coordinator of the *World Happiness Report*, and works closely with Prof. Sachs on Earth Institute initiatives related to the study and promotion of happiness and wellbeing. Claire graduated from Harvard University, where she majored in history and wrote a thesis on the impact of missionary leprosy control in colonial Nigeria.



Jeffrey Sachs, Director, The Earth Institute

Jeffrey D. Sachs is a world-renowned economics professor, leader in sustainable development, senior UN advisor, bestselling author, and syndicated columnist. Prof. Sachs serves as the Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy & Management at Columbia University. He is Special Advisor to UN Secretary-General

Ban Ki-moon on the MDGs. He is Director of the UN Sustainable Development Solutions Network, as well as co-founder and director of the Millennium Villages Project. Sachs is also one of the Secretary-General's MDG Advocates, and a Commissioner of the ITU/UNESCO Broadband Commission for Development. He has authored three New York Times bestsellers in the past 7 years: *The End of Poverty*, *Common Wealth: Economics for a Crowded Planet*, and *The Price of Civilization*. His most recent book is *To Move the World: JFK's Quest for Peace*.



Jeff Olson, Founder of Live Happy Magazine

Jeff Olson has spoken to more than a thousand audiences throughout the United States and around the world. Jeff is also the author of the best-selling book *The Slight Edge*, which stems from his passion for helping individuals achieve higher levels of personal achievement and excellence. He also reached out to the teen audience through a partnership with the SUCCESS Foundation via his book *SUCCESS for Teens: Real Teens Talk about Using the Slight Edge*, which is based on principles from *The Slight Edge* and has been distributed to almost two million teenagers. In addition, to working with various *New York Times* best-selling authors and legendary figures of personal development and presenting seminars in every major city in the United States, Jeff has been featured on the cover of *The Wall Street Journal* as well as other publications, including *Entrepreneur* and *SUCCESS* magazines.



Julian B. Kiganda, President of African Diaspora for Change.

As President of African Diaspora for Change—a nonprofit whose mission is to educate and empower African immigrants and the broader African Diaspora through culture, dialogue and advocacy—Julian has spearheaded the development of the organization's long term strategy, vision and programming. In 2009, she chaired ADC's first major event—the successful African Diaspora Inaugural Ball, featuring Angelique Kidjo and Les Nubians. The rapidly growing organization's mission is reflected in its programming, initiatives and events, which has garnered it a nationwide reputation for excellence. Julian and her work have been featured in various media including: *The Washington Post*, NBC News, ABC News, AP, Voice of America, *Communication Arts*, *HOW Magazine*, Huffington Post, NPR, *ARISE Magazine*, Black Web 2.0, and many others.

Social Media Corner

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