



March 2020

The NGO Committee on Sustainable Development-NY is proud to be a Global GoalsCast partner along with the SDG Impact Awards and Montessori Model UN as we announce our collaboration, in support of their podcast initiative that shares inspiring stories of the champions achieving the UN Sustainable Development Goals.

Please find below a synopsis of their latest Global GoalsCast episode, which you can listen to on [Apple Podcasts](#) or wherever you listen. Read more about Global GoalsCast on their [website](#).

***Your city can help save the world***

Measured against history the change has come swiftly. After living in the countryside for thousands of years, humanity is in the midst of an epic move to the city. Co-host Edie Lush points out in this episode that as recently as 200 years ago little more than one person in ten lived in a city. Today, the UN estimates just over half of us live in cities. By 2050 that will be two thirds.

The population is growing and urbanizing at the same time, says Renata Rubian, Adviser on Inclusive Sustainable Growth at the United Nations Development Program. This is why the Global Goals include a goal explicitly focused on creating Sustainable Cities, SDG #11.

Co-host Claudia Romo Edelman notes that other goals, like eradicating poverty or hunger, are easier to understand even if they are challenging to achieve. But given how much of the world will be living in cities we cannot hope to achieve the global goals – from climate to equity, from good health to decent jobs and living standards – without creating sustainable cities.

So what is a sustainable city and how do we create them, Edie Lush asks.

She seeks out two well-known experts on sustainability and urban design, William McDonough and Samir Bantal. McDonough, author and architect, explains his concept of cradle to cradle production, designing products so their components can be reused and there is in a perfect case no waste. This concept can apply not only to products but to cities, which can imitate the organic patterns of the natural world.

The architect Samir Bantal emphasizes the importance of countryside. Countryside, The Future is the name of a new exhibition he and his famous colleague, Rem Koolhaas, the architect and urban designer, have just opened at the Guggenheim Museum in New York City. The exhibition calls it “absurd” that most of the world’s people are being concentrated in a tiny corner of the planet’s space. “Cities only represent 2% of the Earth’s surface, which means that the other 98%, perhaps, is ignored,” Bantal says. “There’s a kind of single focus on urbanism and on cities while actually the countryside is perhaps, the most interesting area to investigate right now, not only as architects, but as humanity.”

Facts and Actions are presented by Stan Stalaker, Founder and Chief Strategy Officer of Hub Culture, the social network which operates the digital currency Ven. He invited listeners to join Hub Culture’s Emerald City project, which is building a virtual city and generating revenue to sustain Amazon Rain Forests.

Music in this episode includes tracks from a new album ‘100% HER’ which is now live on the Universal Production Music website and Spotify. One of the artists – Kate Lloyd shares what it’s like to be featured on an album where every track was composed, mixed and mastered by women.

The sponsor of this episode is Brevet Capital Management, which identifies 100% responsible investment opportunities that do well and do good. Listen on <http://bit.ly/GGCs4e2> + <https://globalgoalscast.org/s4e2>

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